



Yarelis Fuentes
Graphic Designer



(786) 273 0599



yarelisfuentes@live.com

ONLINE PORTFOLIO

www.yarelisfuentes.com

SOFTWARE PROFICIENCY

- Adobe Photoshop
- Illustrator
- Indesign
- Lightroom
- Premiere
- Dreamweaver
- Microsoft Word
- Excel
- Powerpoint
- Affinity Designer
- Affinity Photo
- Mailchimp

PROFESSIONAL EXPERIENCE

City of Margate

Mar 2020 - Present

Multimedia Specialist

- Design and implement brand-appropriate public relations, advertising, and marketing collateral/materials
- Assists with the development of social media content and campaigns
- Plan and design publications, including brochures, flyers, posters, pamphlets, newsletters, and reports.
- Attend and photograph City, CRA, and area events.
- Assist with the development of video and other content for the City's government access channel, website and social media.

SKILLS

- Typography
- Branding & identity
- Print & digital design
- Image editing
- Social media
- Photography
- Web design
- Video editing
- HTML/CSS
- Marketing
- Creativity

WCA World

Apr 2017 - Mar 2020

Graphic Designer/ Creative Media Artist

- Design print and web marketing materials
- Design adverts for industry publications
- Manage & create social media graphics
- Creation of marketing materials for international conferences
- Member re-branding & logo development
- Design templates for email marketing
- Update & design web pages
- Design spotlights/ email blasts
- Marketing & graphic support

EDUCATION

Full Sail University, Orlando FL

Bachelor of Science -

Graphic Design

March 2016

Miami Star

Dec 2015 - Apr 2017

Graphic Designer

- Designed materials for web & print
- Manage social media & Ad campaigns
- Designed Web Pages & applications
- Shot & edited photos & videos
- Designed email marketing blasts

PROFESSIONAL DEVELOPMENT

Disney University

Marketing You

Human Resource Management

Spring 2011

INTERESTS



Genealogy



Superheroes



Photography